

## New Lab Discount

New England Biolabs offers a one-time, 40% discount up to \$5,000 in value to Principal Investigators / Senior Researchers who are starting up a new laboratory\*. The New Lab Discount applies to most products carrying the NEB label (see list of exclusions below).

To be eligible for the discount, please complete the authorization form at [www.neb.com/products/special-offers/new-lab-discount](http://www.neb.com/products/special-offers/new-lab-discount), then orders must be placed by phone, at 1-800-632-5227, fax at 1-800-632-7440 or email to [customerservice@neb.com](mailto:customerservice@neb.com). When faxing or emailing your order, it must be clearly marked either “New Lab Discount – Quote # (sales order number)” or “New Biotech Discount – Quote # (sales order number)”, in order to receive the discount. For any questions, please contact [newlab@neb.com](mailto:newlab@neb.com).

Please note that normal shipping rates apply. Orders of \$350.00 (net) and above incur no shipping charge. Orders less than \$350.00 (net) incur a shipping charge of \$31.00, prepaid and added to invoice. After this initial order, pricing for subsequent orders will revert to the original terms for your account.

For more information, contact [newlab@neb.com](mailto:newlab@neb.com), or visit [www.neb.com/products/special-offers/new-lab-discount](http://www.neb.com/products/special-offers/new-lab-discount).

The New Lab Discount does not apply to the following products; we have suggested alternative products, when applicable:

NEB #	Excluded Product Name	NEB #	Suggested Alternative Product
B0518S	Phusion® HF Buffer Pack	B9027S	Q5® Reaction Buffer Pack
B0519S	Phusion GC Buffer Pack	B9027S	Q5 Reaction Buffer Pack
B9000S	BSA, Molecular Biology Grade	B9200S	Recombinant Albumin, Molecular Biology Grade
E0553S/L	Phusion High-Fidelity PCR Kit	E0555S/L	Q5 High-Fidelity PCR Kit
E2611S/L	Gibson Assembly® Master Mix	E2621S/L/X	NEBuilder® HiFi DNA Assembly Master Mix
E5510S	Gibson Assembly Cloning Kit	E5520S	NEBuilder HiFi DNA Assembly Cloning Kit
E8021S/L	Amylose Resin		
E8022S/L	Amylose Resin High Flow		
H0110S	IsoAmp® II Universal tHDA Kit		
M0277S/L	AMV Reverse Transcriptase	M0253S/L	M-MuLV Reverse Transcriptase
M0289S/L	Antarctic Phosphatase	M0525S/L	Quick CIP
M0371S/L	Shrimp Alkaline Phosphatase (rSAP)	M0525S/L	Quick CIP
M0530S/L	Phusion High-Fidelity DNA Polymerase	M0491S/L	Q5 High-Fidelity DNA Polymerase
M0531S/L	Phusion High-Fidelity PCR Master Mix with HF Buffer	M0492S/L	Q5 High-Fidelity 2X Master Mix
M0532S/L	Phusion High-Fidelity PCR Master Mix with GC Buffer	M0492S/L	Q5 High-Fidelity 2X Master Mix
M0535S/L	Phusion Hot Start Flex DNA Polymerase	M0493S/L	Q5 Hot Start High-Fidelity DNA Polymerase
M0536S/L	Phusion Hot Start Flex 2X Master Mix	M0494S/L	Q5 Hot Start High-Fidelity 2X Master Mix
R0703S/L	BtgZI		
Various	PURExpress® Products		
Various	NEBNext® Products - Please inquire with quotation request.		

\* Offer, Shipping and Excluded Products List are subject to change. The \$5,000 order limit refers to the discounted price and not the original list price before the 40% discount is applied. The New Lab Discount is available in the U.S. only, and only one offer is available per Principal Investigators / Senior Researchers. No minimum purchase is required to be eligible for the new lab discount and no other discounts apply.

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